

Innonavi.com/littleideas page:
Should showcase the book “The Power of Little Ideas”

At top of
page is Title
of book

Book cover
and
description

Trailer video

The Power of Little Ideas:

A Low Risk, High Reward Approach to Innovation

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David Robertson
with Kent Lineback

THE POWER OF LITTLE IDEAS

A Low-Risk, High-Reward
Approach to Innovation

HARVARD BUSINESS REVIEW PRESS

What is the Power of Little Ideas?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. At modo dixeras nihil in istis rebus esse, quod interesset. Claudii libidini, qui tum erat summo ne imperio, dederetur. Quia dolori non voluptas contraria est, sed doloris privatio. Quae cum essent dicta, discessimus. Inducant pueri, in quibus ut in speculis natura cernitur. Duo Reges: constructio interrete.

About the Author:

Si voluptas esset bonum, desideraret. Satis est ad hoc responsum. Illis videtur, qui illud non



Case studies:

List of case studies with small image and name. Each goes to separate page. Need standard template for this.

How to guide:

Link to page with innovation techniques, organized by phase in process.

Blog:

Got questions? Ideas? Recommendations for others?

Where to buy:

(links to Amazon and other booksellers)

Want more help?

(Contact info and form)